

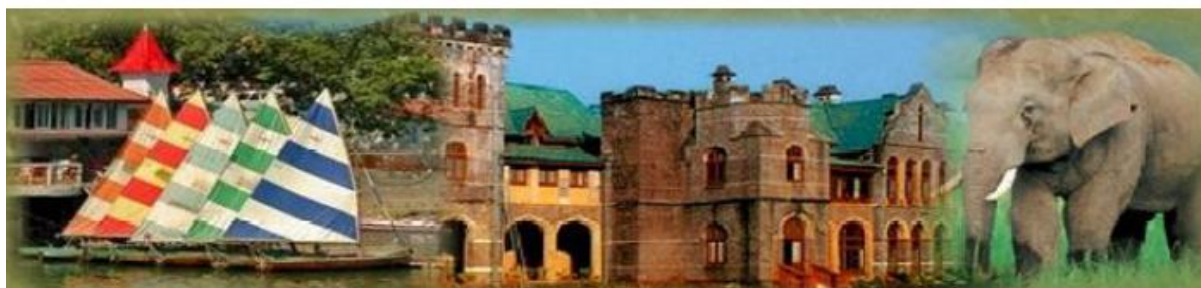


सत्यमेव जयते

Government of India  
Ministry of MSME

## **BRIEF INDUSTRIAL PROFILE OF DISTRICT**

# **NAINITAL**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

## **MICRO, SMALL & MEDIUM ENTERPRISES - DEVELOPMENT INSTITUTE**

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# Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	4
1.2	Topography	4-5
1.3	Availability of Minerals.	5
1.4	Forest	5
1.5	Administrative set up	5-8
2.	District at a glance	9-10
2.1	Existing Status of Industrial Area in the District Nainital	11
3.	Industrial Scenario Of Nainital	12
3.1	Industry at a Glance	12
3.2	Year Wise Trend Of Units Registered	12
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	13
3.4	Large Scale Industries / Public Sector undertakings	14
3.5	Major Exportable Item	14
3.6	Vendorisation / Ancillarisation of the Industry	14
3.7	Medium Scale Enterprises	14
3.8	Major Exportable Item	14
3.9	Service Enterprises	14
3.9.2	Potentials areas for service industry	14
3.10	Potential for new MSMEs	15-16
4.	Existing Clusters of Micro & Small Enterprise	17
5.	General issues raised by industry association during the course of meeting	17
6	Steps to set up MSMEs	18
7.	Additional Information	18

# **Brief Industrial Profile of Nainital District**

## **1. General Characteristics of the District**

DISTRICT	Nainital
Division	Kumaun
State	Uttarakhand
Country	India
District Head Quarters	Nainital/Bhimtal

In the Uttranchal, district of Nainital lies in the Kumaun division. To its north is Almora district and to its south lies the Udham Singh Nagar district. Champawat district flanks it in the east and district of Pauri Gahwal is in the west. Nainital is a glittering jewel in the Himalyan necklace, blessed with scenic natural splendour and varied natural resources. Dotted with lakes, Nainital has earned the epithet of 'Lake District' of India. The most prominent of the lakes is Naini lake ringed by hills. Nainital has a varied topography. Some of the important places in the district are Nainital, Haldwani, Kaladhungi, Ramnagar, Bhowali, Ramgarh, Mukteshwar, Bhimtal, Sattal and Naukuchiatal. Nainital's unending expanse of scenic beauty is nothing short of a romance with awe-inspiring and pristine Mother Nature. Nainital is headquarter of Nainital District. It is also divisional Headquarter of Kumaon Division of Uttarakhand State.

### **Historical Background**

Nainital is referred to in the 'Manas Khand' of the 'Skanda Purana' as the Tri-Rishi-Sarovar, the lake of the three sages, Atri, Pulastya and Pulaha who were reputed to have arrived here on a penitential pilgrimage, and, finding no water to quench their thirst dug a hole and siphoned water into it from Mansarovar the sacred lake in Tibet.

The Second important mythological reference to Nainital is as one of 64 'Shakti Peeths'. These centres were created wherever parts of charred body of Sati fell, when Lord Shiva was carrying around her corpse in grief. It is said that the left eye (Nain) of Sati fell here and this gave rise to patron deity of town Nainital. It is said that the lake is formed in the emerald eye shape. Naina Devi temple is located at the northern end of the lake. Thus name of Nainital derived from Naina and the tal (Lake).

### **British Settlement**

The British occupied Kumaon & Garhwal in 1815. After the British Occupation, E. Gardiner was appointed as the commissioner of Kumaun Division on May 8th 1815. In 1817 the second commissioner of Kumaun Mr. G.W. Traill has conducted the second revenue settlement of Kumaun, Mr. Traill was the first European to visit Nainital but he did not popularize his visit in respect for the religious sanctity of the place.

## 1.1 Location & Geographical Area District Nainital



map source: [www.uttara.in](http://www.uttara.in) - the official portal of Uttarakhand Govt.

District Nainital is located approximately in between 80°14' and 78°80' east longitude and 29°00' and 29°05' north latitude . On the northern side lies the Himalayan ranges while on the southern side lies the plains making the resultant climate of the district enjoyable one. The total geographical area is 3422 Kms. Geographically the district is divided in to 2 zones viz. Hilly and Bhabhar. The hilly region in outer Himalayas is known to geologist as Krol. The highest peak of the district is Baudhansthal 2623 mts. high near Binayak adjoining Nainital town. The hilly region of the district used to have big & small lakes. Bhimtal ,Sattal, Naukuchiatal, Khurpatal, Nainital, Malwatal, Harishtal , Lokhamtal etc. are known lakes of bigger size.

## 1.2 Topography

The foothill area of the district is known as Bhabhar. The name Bhabhar is derived from a tall growing grass growing in the region. The underground water level is very deep in this region . Kosi is the main river of the district .River Kosi arising out of Koshimool near Kausani flows on the western side of the district. There are number of smaller rivulets like Gaula , Bhakra , Dabka , Baur etc . Most of these have been dammed for irrigation purposes. Nainital district has good received good rainfall in recent years. As per 1999 records total average rainfall of district was 1338.08 MM while total average rainfall up to Aug. 2000 was 1602.69 MM.

i) Latitude	<b>29°00' and 29°05' north</b>
ii) Longitude	<b>80°14' and 78°80' east</b>
iii) Geographical Area	<b>3422 Sq.KM</b>
v) Average Rain Fall	<b>1602.69mm</b>
Vi) Temperature range	<b>40.2 to -5.4</b>

### 1.3 Availability of Minerals.

Major Minerals of the district are Copper, Gypsum, Rock-Phosphate, Iron, Lime Stone & stone.

#### REVENUE FROM PRODUCTION OF MINERALS

S.NO.	Year	Revenue from production of mineral/sub-mineral ( in Rs)
1	2009-10	278682129/-
2	2010-11	300162388/-

SOURCE:- MINES & GEOLOGY Unit, DI Dhradun

### 1.4 FOREST

The major portion of Nainital is covered with forests which are rich resources of Govt. revenue in the form timber wood, turpentine extraction from Pine trees , various types of herbs etc. For the management of this vast resource there is a setup of forest departments consisting of Conservator, DFOs, Rangers, Foresters etc. For conserving forest based resources Van Panchayats have been organized in the district there are around 400 Van Panchayats in the district

### 1.5 Administrative set up.

The District magistrate is the overall head of the district. For the administrative work District Magistrate is supported by team of officers, such as for law & order by Senior Supdt. of Police(SSP),for development works by Chief Development Officer(CDO) for revenue administration Addl. District Magistrates ,SDMs , for forest related work by DFO etc. The other activities of District Magistrate office includes issuing & cancellation of arm licenses, keeping records of Nazul land , Stamps , registry work , redressal of court cases related to

lands . Being the head of district a common man puts ones grievances before collector which are generally related to different departments , one section of District Collector office looks after these public complaints and traces there answers from the concerned departments/officers.

## Important Phone Nos of District Level Offices

### STD Codes

Name Of Town	STD Code
Nainital	05942
Haldwani	05946
Ramnagar	05947
Bhimtal	05942
Bhowali	05942

Office Name	Phone Number(O)	Phone Number (R)
District Magistrate (At Nainital) (Camp - Haldwani)	235684, 220120, FAX-236305	235265, 223592
Addl. Distt.Magistrate	235766	236112
City Magistrate, Haldwani	221565	221715
Chief Development Officer, Bhimtal	248311	248397
District Development Officer, Bhimtal	248301	248496
Project Director(DRDA), Bhimtal	248300	248279
S.D.M. (Nainital)	235688	235131
S.D.M.(Haldwani)	220458	221831
S.D.M.(Ramnagar)	252437	225560
S.D.M.(Kosiya Kutauli)	245766	-
S.D.M.(Dhari)	246223	235706
Tahsildar(Nainital)	235459	235843
Tahsildar(Haldwani)	250138	250138
Tahsildar(Lalkuwan)	-	-
Tahsildar(Dhari)	246057	-

Tahsildar (Kaladhungi)	242222	242222
Tahsildar (Ramnagar)	251349	-
Tahsildar (Kosiya kutaui)	245543	-
Tahsildar (Betalghat)	241636	-
District Election Officer	235284	-
District Information Officer	235605	236004
District Supply Officer	235170	-
District Excise Officer, Nainital	239374	-
District Education Officer (DEO) , Bhimtal	248469	-
Addl. District Education Officer (Basic), Bhimtal	248469, 235240, 232520	-
Chief Treasury Officer, Nainital	235016	236021
Treasury Officer, Haldwani	255999	-
Divisional Forest Officer	221354	-
District Tourism Officer	235337	-
DPRO , Bhimtal	248368	-
District Statistics Officer, Bhimtal	248414	-
P.D. UREDA	221537	-
District Social Welfare Officer, Bhimtal	248431	-
District Programme Officer (ICDS), Bhimtal	248322	-
District Probation Officer, Haldwani	255465, 255077	263867
District Saving Officer, Bhimtal	248303	-
District Horticulture Officer, Bhimtal	247266	-
Astt. Director (Soil Conservation), Bhimtal	248404	-
District Youth Welfare Officer, Bhimtal	248481	-
Assistant Director, Sports, Haldwani	220883	-
GM, DIC, Haldwani	220669	263672

Chief Medical Officer	235285, 235235	239281
Chief Vetenary Officer (CVO), Bhimtal	248367	-
Ex. Engr. Hydel	235524	-
Ex. Engr. Jal Sansthan	235428	237082
Ex. Engr. PWD Haldwani	223352	-
Ex. Engr. PWD Construction Div, Nainital	235079	-
Ex. Engr. PWD Prantiya Khand, Nainital	235572	-
Ex. Engr. PWD Temp. Division, Bhowali	220029	-
Ex. Engr. PWD Ramnagar	254591	-
Ex. Engr. RES, Bhimtal	248396	-
Ex. Engr. (MI), Haldwani	248323	-
Zila Panchyat	235014	239043
Secy., Jheel Vikas Pradikaran	236042, 232800	-
Field Director(Tiger Project) Ramnagar	253977, 251489, 251376	-
B.D.O. Haldwani	05946-261064	-
B.D.O. Bhimtal	05942-247096	-
B.D.O. Bethalghat	05942-241614	-
B.D.O. Dhari	05942-246009	-
B.D.O. Kotabag	05947-285064	-
B.D.O. Ramnagar	05947-251472	-
B.D.O. Okhalkanda	05942-243331	-



## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2001		<b>29°05' north</b>
	ii) Longitude	2001		<b>80°14' and 78°80' east</b>
	iii) Geographical Area	2001	Sq KM	3422
(B)	Administrative Units			
	ii) Tehsils	2011	No.	08
	iv) Community Developmental blocks	2011	No.	08
	v) Nayaya Panchayat Simitis		No.	44
	vi) <b>Municipal Corporation</b>	2011	No.	01
	vii) <b>Municipal Board</b>	2011	No.	03
	viii) Gram Panchayats	2011	No.	460
	xi) Total villages	2011	No.	1082
	x) Assembly Area	2011	No.	06
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		494115
	ii) Female	2011		461013
(B)	Rural Population	2011		583237
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2006-07	Hectare	406475
	ii) Forest cover	2006-07	“	298336
	iii) cultivable Barren land	2006-07	“	23403
<b>4.</b>	<b>Forest</b>			
	(i) Forest		Ha.	298336
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2003	Nos.	170583
	ii) Buffaloes	2003	Nos.	123106
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	63386
	ii) Pigs	2007	Nos.	1166
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	38
	<b>V) Roads</b>			
	(a) National Highway	2006-07	Kms	131
	(b) State Highway	2007-08	Kms	128
	(c) Main District Highway	2007-08	Kms	95
	(d) Other district & Rural Roads	2010-11	Kms	1790
	(e) Rural road/ Agriculture Marketing Board Roads/others	2007-8	Kms	1090

<b>(VI) Communication</b>			
(a) Telephone connection	2007-08	nos	81686
(b) Post offices	2007-08	Nos.	168
(f) PCO Rural	2010-11	No.	524
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2010-11	No.	49
(b) Beds in Allopathic hospitals	2010-11	No.	1759
(c) Ayurvedic Hospital	2010-11	No.	39
(d) Beds in Ayurvedic hospitals	2010-11	No.	112
(e) homeopathic hospitals	2010-11	No.	13
(f) Family welfare centers	2010-11	No.	6
(g) Primary health centers	2010-11	No.	22
(h) Family welfare Sub Centre	2010-11	No.	143
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank		Nos.	54
(b) rural Bank		Nos.	12
(c) Co-Operative bank Branches		Nos.	25
(d) other bank Branches		Nos.	1
<b>(IX) Education</b>	2010-11		
(a) Primary school	2010-11	Nos.	1272
(b) Middle schools	2010-11	Nos.	373
(c) Secondary & senior secondary schools	2010-11	Nos.	210
(d) Colleges		Nos.	03
(e) Technical University		Nos.	00

## 2.1 Existing Status of Industrial Areas in the District Nainital

S. No.	Name of Ind. Area	Land acquired (In acre)	Land developed (In acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Bhimtal	7.00	7.00	-	2	2	-	
2	Mini Industrial Estate Batelghat	2.5	34				23	02
3	Industrial Area Bhimtal	107.85		125	113	108	5	17
4	Industrial Area Pepalsana	30.18	30.18	20.80	05	03	02	02
5	Industrial area kaniya	10.0	9.154		10	10	-	0.846 acre
6	Mahabeer Industrial Estate Padalipur	46.93	41(Plots)		41	26	15	15
	<b>Total</b>	<b>204.46</b>						

Source:- DIC-Haldwani,

### 3. INDUSTRIAL SCENERIO OF DISTRICT NAINITAL

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	2634
2.	TOTAL INDUSTRIAL UNIT	NO.	2634
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	16
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	9678
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4074
6.	NO. OF INDUSTRIAL AREA	NO.	06
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	49268
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	1211.96

Source:- DIC-Haldwani,

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2001-02	82	265	176.27
	2002-03	77	254	233.99
	2003-04	152	462	282.20
	2004-05	213	541	276.25
	2005-06	245	505	241.12
	2006-07	260	579	403.24
	2007-08	139	495	1315.45
	2008-09	95	568	2301.67
	2009-10	137	1291	5390.25
	2010-11	140	675	3261.31
<b>Total (up to March 2011)</b>		<b>1952</b>	<b>8478</b>	<b>33501.65</b>

Source: DIC Haldwani, Nainital

### 3.3 STATEMENT SHOWING INDUSTRY GROUP-WISE CUMULATIVE NUMBER OF MSME

Sl. No	Industry Group Description	NIC-70 Code at two digit level	Cumulative Number of MSME up to 30.08.2011
	1	2	3
1.	MANUFACTURE OF FOOD PRODUCTS, BEVERAGES	15	547
2.	MANUFACTURE OF TOBACCO PRODUCTS	16	35
3.	MANUFACTURE OF TEXTILES	17	112
4.	MANUFACTURE OF WEARING APPAREL, DRESSING & DYING.	18	188
5.	MANUFACTURE OF WOOD PRODUCTS	20	137
6.	MANUFACTURE OF PAPER PRODUCT	21	76
7.	PUBLISHING, PRINTING & REPRODUCTION OF RECORDED MEDIA	22	113
8.	MANUFACTURE OF CHEMICAL PRODUCTS	24	71
9.	MANUFACTURE OF RUBBER & PLASTIC PRODUCTS OTHER NON METALIC MINERAL	25	73
10.	MANUFACTURE OF OTHER NON METALIC MINERAL PRODUCT	26	105
11.	MANUFACTURE OF BASIC METALS	27	81
12.	MANUFACTURE OF FABRICATED METAL PRODUCT	28	169
13.	MANUFACTURE OF MACHINERY & EQUIPMENT N.E.C	29	30
14.	MANUFACTURE OF ELECTRICAL, MACHINERY	31	05
15.	MANUFACTURE OF MEDICAL, PRECISION & OPTICAL INSTRUMENT. WATCHES & CLOCKS.	33	08
16.	MANUFACTURE OF FURNITURE MANUFACTURING N.E.C	36	107
17.	MAINTENANCE & REPAIR OF MOTOR VEHICLES & MOTOR CYCLES.	50	102
18.	MAINTENANCE & REPAIR OF PERSONAL & HOUSEHOLD GOODS	52	108
19.	POST & TELE COMMUNICATION	64	99
20.	COMPUTER & RELATED ACTIVITIES	72	95
21.	OTHER BUSINESS ACTIVITIES	74	81
22.	RECREATIONAL CULTURAL & SPORTING ACTIVITIES	92	01
23.	OTHER SERVICE ACTIVITIES.	93	186
24.	FLORICULTURE	11	10
	TOTAL		2539

Source: DIC Haldwani

### **3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS**

List of the units in District- Nainital .

1. M/s Jalpack India Ltd,Motahaldu,Haldwani,Nainital.
2. M/s Indane Botteling Plant,Motahaldu,Haldwani, Nainital
3. M/s HMT Ltd,Ranibagh,Nainital
4. M/s Century Pulp& Paper Lalkuan, Nainital
5. M/s Biolife foods Pvt Ltd

### **3.5 MAJOR EXPORTABLE ITEM:-**

The items being exported from the District are Barberin hydrochloride JP, Phytochemicals & Herbal Concentrate, water filters, metallic polyester film& paper& pulp& paper and decorative candles. There is a scope for processed fruits, candles & handicrafts items.

### **3.6 VENDORISATION / ANCILLARISATION OF THE INDUSTRY-**

At presently Nil, but there is good scope vendorisation / ancillarisation as number large and medium scale Enterprises operating near by Pantnagar Industrial of US NagarDistrict.

### **3.7 MEDIUM SCALE ENTERPRISES-**

Soapstone powder, Stone crusher Rice mills based falls in this category in the district.

### **3.8 MAJOR EXPORTABLE ITEM PRODUCTS**

Based on forest i.e. turpentine oil, aromatic & medicinal herbs decorative candles.

### **3.9 SERVICE ENTERPRISES**

3.9.1 Potentials areas for service industry

1. Repair maintenance of electronic items
2. Cyber café, Photostat
3. Tyre retreading
4. Automobile repair Denting & painting work.

### **3.10 Potential for new MSMEs**

#### **Major Strengths:**

Major Trees- Sal, Pine, Oak, Buruns, Deodar, Surai, Kikar, Lantana

Major Fruits in High Land areas- Apple, Pear, Apricot, Khurmani

Major Crops in High Land areas- Wheat, Mandua, Maize, Jho, Jhangora, Kauri, Bhatt, Taur, Tea.

Major Fruits in Low Land areas- Mango, Guava, Papaya, Apple, Pear, Apricot, Khurmani, Orange, Strawberry.

Major Crops in Low Land areas- Wheat & Rice, Tea, Lemon, Sugarcane, Barley, Oilseeds

Important Lakes- Nainital, Bhimtal, Nokchiyatal, Garuntal, Ramtal, Sitatal, Lakshmantal, Nal Damyantital, Sukhatal, Mulvatal, Khurpatal, Sadiyatal.

Major Rivers- Kosi, Gola

Important Vegetables- Chana, Peas, Soyabeen, Potato, Onion

Important Cereals- Urd, Masoor, Rapeseeds

Major Minerals- Copper, Gypsum, Rock-Phosphate, Iron, Lime Stone

Medicinal Trees- Vijaysan, Arjun, Bhilwal, Varun, Ashok, Pipli, Aamchi

Major Tourist Places Bhimtal, Ramgarh, Corbett National Park

#### **Constraints**

- o Weak Communications Network
- o Infrastructure- Tourist faces transportation, political and shortage of land for commercial facilities.
- o Lack of Entrepreneurship
- o Transportation
- o Marketing
- o Fragmentation of Land holding
- o Absence of integrated marketing infrastructure (packaging, weighting, collection centers, etc)
- o Lack of information / awareness about various schemes.
- o Non-availability of training facilities in inertial location in the District.
- o Shortage of Bank Credit.
- o The District needs beautification of tourist impact places.

### **Present Economic Activities of the District**

Flour Mill, Bakery & Confectionery, Namkeen Industries, Steel Industries, Diamond Cutting, Paint, Soap, Readymade Garments, Fiber Glass Industries Oil Extraction, Spices Industries, Rickshaw Assembling, Candle, Beauty Parlor, Leather Works, Cyber Café, Printing Press, Wooden furniture, Jam & Jelly, Pickle, Artificial Diamond Polishing, Embroidery Works, Electrical Tube Chock

### **Potential for new MSMEs**

1. Enterprises based on the Soap Stone/ Soap Stone powder/Magnasite.
2. Fruit Processing
3. Hotels/Tourist centre
4. Tracking & adventure sports.
5. Based on Jari Buty, Aromatic & Medicinal Herbs.
6. Floriculture
7. Steel Fabrication
8. Electronic Industry
9. Handicraft
10. Gems & Jewellery

### **Suggestions:**

1. It is suggested that one bypass needs to be constructed and parking at all tourist destinations needs to be laid to connect Bhawali and Haldwani road to of set road congestion.
2. Drinking water scheme needs to be undertaken to meet water shortage problem of Nainital and other places.
3. Technological, branding and capacity building support for candle making industry is required.
4. Efforts should be made to develop languishing Gems & Jewellery industry.



#### **4. Existing Clusters of Micro & Small Enterprise-**

Nil

**Present status of clusters:-** There is a group of decorative candle manufacturers in and around Nainital city. Their quality of the product/marketing assistance can be solved through approach. In & around Haldwani large nos of Stone crusher Industry situated needs coordination for working in a cluster.

#### **5. General issues raised by industry association during the course of meeting**

1. Creation of a chemical Lab at Haldwani.
2. For training of manpower skill Development Centre to be established.
3. Easily available finance assistance.

## **\*\* . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre, Kaladhungi Road Haldwani, Ph.05946220669 <a href="http://www.doiuk.org">www.doiuk.org</a>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1.MSMEDI-Haldwani 2.DIC-haldwani
3.	Land and Industrial shed	1.DIC –Haldwani 2.State Industrial Development Corporation of Uttarakhand
4.	Financial Assistance	1.Commercial Banks 2.SIDBI 3. State Industrial Development Corporation of Uttarakhand
5.	For raw materials under Govt. Supply	NSIC Dehradun
6.	Plant and machinery under hire / purchase basis.	NSIC Dehradun
7.	Power/ Electricity	EE Uttarakhand Power Corporation Haldwani
8.	Technical Know –how.	1.MSMEDI-Haldwani 2.DIC-Haldwani 3.NSIC Dehradun
9.	Quality & Standard	1.BIS Dehradun 2.Marketing Officer Nai Mandi Haldwani
10.	Marketing /Export Assistance	1.MSMEDI-Haldwani 2.DIC-Haldwani 3.NSIC Dehradun
11.	Other Promotional Agencies	1.GBPAT-Pantnagar 2.CIMAP Pantnagar

**\*+. ADDITIONAL INFORMATION-** Nil